ICCP CONFERENCE 2017 PLAYWORK DEVELOPMENT

BRIAN ASHLEY - SOCIOLOGIST

RESEARCH & TRAINING CONSULTANT

E-mail: <u>brian.ashley@telia.com</u>

Blog: brianjashley blog@wordpress.com

The speakers importance for the message

 Early in my career I was introduced to research that showed a communication was more likely to be accepted if the receivers had knowledge of and trusted the communicator..

• I therefore list the important experiences that have shaped the views I present to you today.

Formative influences on my presentation

- Experience as youth employment counsellor***
- Experience as part-time (evening)youth worker****
- Experience as primary school teacher*
- Experience as secondary school teacher**
- Experience as Warden of Edinburgh University Settlement *******
- Experience as Director of the School of Community Studies.*****
- Experience as part-time Commisionner of Racial Equality****
- Experience in Sweden as Consultant to child care & school development projects. *****

Playwork Background

- 1961 Founder member of IPA
- International IPA Council member & Editor of Playrights journal.
- Made Honorary Member 1985
- Special interests
 - Adventure play grounds
 - Work with youth with social problems.

Definition of play that underlies all my work

- 1989 at IPA International Council in Tokyo Japan I chaired an International seminar of 100 play experts who worked with Professor Joe Frost of USA as Konsult all day on a suitable definition of play for playwork.
- The seminar accepted unanimously the following definition
- "The need for play arises from within the child or young person to meet needs within the child or young person itself and to meet goals chosen by the child or young person itself and without the need for adult direction.

This definition can be applied to all ages of childhood and youth and can determine the way to work to meet the need at every stage.

- It clearly explains that the
- aim of playwork and the role of the play worker
- cannot be to direct, control or teach the player
- If we accept this definition
- then we accept that all play work is a helping process that can be applied to all stages of childhood and youth and differs only due to the the nature of the needs at the different stages.
- I define this as the **facilitating process** or that of helping the person persons or community **to achieve their own goals**

My approach to the role of the play-worker

This enables us to understand that the role of the playworker at every stage is that of the Facilitator —helping others to achieve their goals

Advice to staff working with adults not these models WORKER WORKER SUPERIOR INFERIOR PARENT CONTROL **AUTHORITY** ACCEPTING Instead - Change to this model OPEN All contributing as Equals Cooperating WorKing together OPEN OPEN + F = Facilitator P = Adult/Parent

Sharing Ideas on importance of all work with children & youth to be within the community

- In 1980 I found myself sharing a conference platform as 'keynote speaker with
- Yuri Bronfennbrenner who was describing his research that showed that in the modern industrial societies the important 'meso' (community) intercommunicating system - between 'makro' (society) and 'mikro' family – was disappearing and he was emphasising the importance of work in the community to support social development.
- I was describing the importance to work as facilitator with children and youth in the community to support their social needs.
- We agreed that we were each emphasisng the same important message.

Bronfennbrunnner

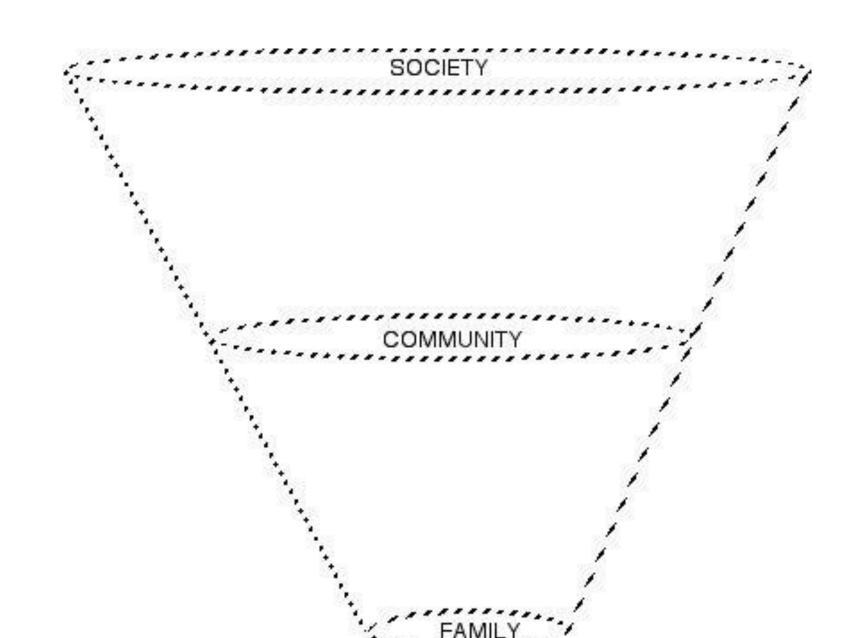
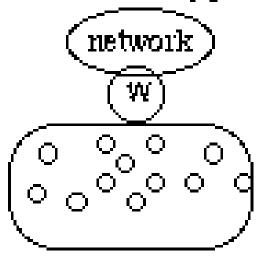


Chart showing comprehensive playwork as a continuing process within the community context

SOCIAL CONTEXT	STAGE / THEME CHILDHOOD	STAGE/THEME STAGE/THEME PRE-ADOLESCENCE ADOLESCENCE		
MACRO	LOCAL CULTURE	SOCIAL MEDIA	INTERNET CULTURE & SOCIAL EFFECTS OF GLOBALISATION COMMUNITY INTERPRETATION OF ADOLESCENT CULTURE	
MESO	NEIGHBOURHOOD & PLAYMATES & SCHOOL CLASS	LOCAL COMMUNITY & CLOSE FRIENDS		
MIKRO	FAMILY	SCHOOL	PERSONALLY CHOSEN INTERESTS	

Playworker's role & work method changes with development stage & needs

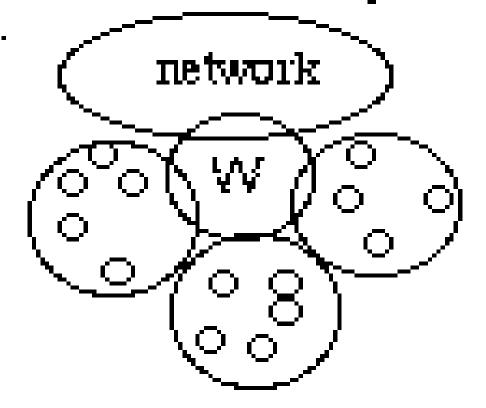
Work method 1.Playground



Playground Worker supervises play without controlling. Works on margin of playground context to facilitate opportunities for children.

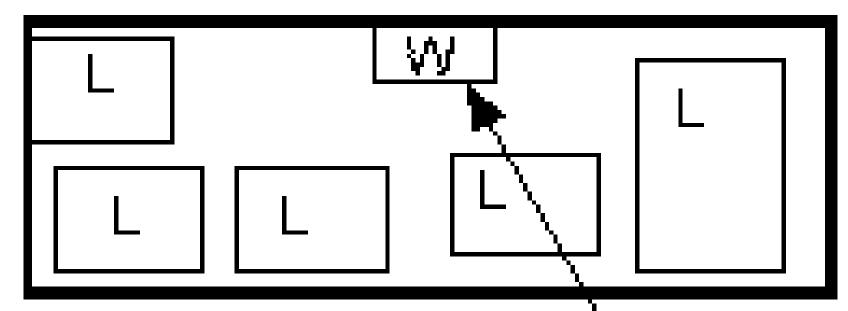
Facilitates a support network.

Work method 2. Play Park



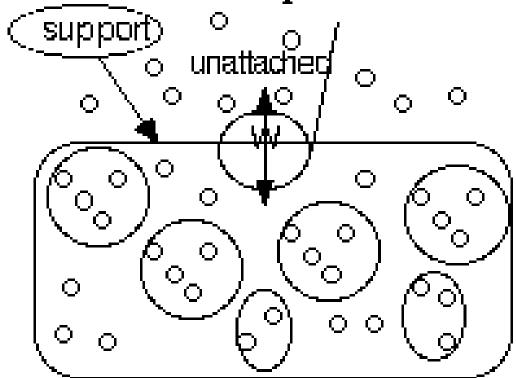
Park Play Worker
facilitates groups
developing own
free activities in open
park context

Work method 3. Youth Centre

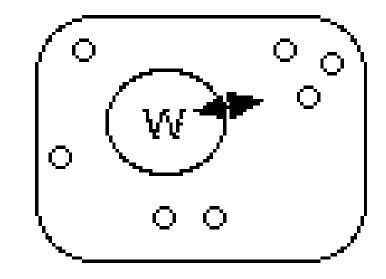


Youth Club/Centre Worker manages' centre to enable programme of structured activities each with own Club Leader/Instructor.

Work method 4. Open Centre.



Open Centre Worker facilitates easy entry to centre by unattached with minimum of restrictions and direction. Users choose own relationships and develop own usage. Centre employs facilitating workers to work as in Work Method 2... Worker arranges consultancy support for work feam as a whole



'Out reach' work

Worker uses either project café or commercial provision as a base to be 'available' for contact by unattached as a stage towards entry to open centre. Worker is a part of open centre team.

Work method 6. Unattached Work.

The most difficult and demanding form of work. The worker is himself/herself unattached - with the street or neighbourhood as the work context... Worker uses 'availablity' as method to make contact with individuals or groups. Works with contacts towards establishing social goals and faciltating their achievement. Worker must have professional. consultancy support.

A Comprehensive model of Flaywork

Diagram 1. Model of extension work with children and youth .

	PLAY WORK		YOUTH WORK		YOUTH SOCIAL WORK	
	giodilas	Park Play Adventure Play City Farms	Youth C Youth Clubs	Centres Open Centres	Social Contact Cafés	Unattached Workers
page.	Free Play or Worker Supervised Play	Worker facilitated play activity & free play	Staff organised structured activities	Worker facilitated social relationships & free activities	Worker facilitated social contact	Worker - client joint activity
n		7 12	13 14	15 17	<i>[]]]]</i> 18	77777

Portion of age group likely to be user

Age

Diagram 2. Applying model to extension provision in a primary school area.

